

## GC3 Green Chemistry Innovation Project Group Project Break Out Group Discussion, May 30, 2014

See slides presented during meeting that summarize work done last year and ideas for the year ahead.

### Plan for 2014/2015 Project Year

- **Webinar topics proposed by group**
  - Co-development of new chemicals/technologies, especially brand/manufacture-suppliers
  - Warner Babcock, but not generally about the institute, rather a case study if they will share
  - Innovation programs at chemical/material companies
  - Innovation at large companies – how do they innovate as model for younger smaller co's
  - General Innovation – how does it translate? Is it different from “green” innovation?
    - o Potential presenters:
      - Henry Cheesborough,
      - Peter Scarzinski
  - Sector driven innovation – identify problems within sectors and path to innovation
  - Pick few strong research universities and have them share their process/practice of innovation
    - o Potential presenters:
      - Marc Hilmeyer U or MN
      - DuPont/MIT alliance
  - [LAUNCH Green Chemistry Challenge](#) – when they get down to 8 – 10 finalists

### **Innovation Portal & Forum (see slides for overview)-** Online portal to share innovation

Ideas from group:

- Bulletin board
- Post questions that people can answer
- Post needs by sector to generate material innovation
- Cross industry sectors sharing of ideas/questions, problems, solutions
- Bring experts in as needed to help with solutions
- Key word search or text search
- Address copyright concerns with articles
- Open or closed forum – only registered users can post/respond, world can see the forum content
- Indicate whether it's urgently need technology or want over longer term
- Assign topic (category) moderators
- Anonymity – can choose to anonymous or not
- Drive good quality traffic to forum, partner with:
  - o UC Berkley Center for Green Chemistry
  - o ACS Green Chemistry Institute
- Sign up for email “alerts” on what is of interest to you
- A Place for GC3 Members to communication
  - o Facilitate communication between meetings – GC3 members only
  - o E.g., topics for next Roundtable; who is going to a meeting – willing to share notes, meet up
  - o Calendar of events and who is going
- Concern: don't duplicate forums or work already done

### **GC3 Facilitated Collaborative GC Challenge**

- Interest in pursuing
- Review flip charts from GC3 RT Innovation session discussions – go through list and send summary (simplified) provide a 2Q survey [not huge survey]
- Use the GC3 Community page to post and discuss
  - What are the challenges?
  - Post comments and have polls that are generated
- Email to GC3 members
- Provide cross fertilization opportunities with different fields
  - Microbiology
  - Polymer science
- Communicate through newsletter